



# Poppy Festival

## May 18, 2024

### 9am-4pm

#### *Business Sponsorship Opportunities*

The **Good Hope Poppy Festival** is a family, fun-filled day held to support our veterans and to commemorate a famous Good Hope resident - the late Moina Michael - "The Poppy Lady." During her teaching career, which included teaching disabled veterans, she began to realize the financial support they needed. As a result, she committed herself to raise funds by selling artificial poppies. Her endeavor became so popular that the American Legion adopted the poppy as its symbol and honored Moina Michael with its highest award. Today, her tradition continues through many individuals, organizations, and festivals - one of which is the **Good Hope Poppy Festival**.

**2024 profits will be awarded to local Veteran Causes determined by committee and Good Hope Together.**

2023: \$5,300 presented to Moina Michael Poppy Project & Good Hope Together

2018: \$8,000 to Walton Co. Veteran Memorial & Moina Michael Poppy Project: All Terrain Chair Initiative.

2017: \$8,000 to Walton Co. Veteran Memorial & Moina Michael Poppy Project: All Terrain Chair Initiative.

2016: \$5,165 to Walton Co. Veteran Memorial & Moina Michael Poppy Project: All Terrain Chair Initiative.

2015: \$4,250 to local veteran groups.

2014: \$3,400 to local veteran groups.

We value our sponsors! We couldn't do it without your generous support! As a business sponsor, the **Good Hope Poppy Festival** will celebrate your support in the community as follows:

- Logo link on [www.goodhopepoppyfestival.com](http://www.goodhopepoppyfestival.com) (12 months) & all of our social media
- Logo on Advertising, Event/Festival t-shirt & banner
- Plaque for your business (top 2 sponsor levels)
- 10 x 10 vendor booth space (top 2 sponsor levels)

Thank you! Your support will help us carry on the tradition of "The Poppy Lady."

**FESTIVAL SPONSOR FORM:** [www.goodhopepoppyfestival.com/sponsors](http://www.goodhopepoppyfestival.com/sponsors)

Questions? Please contact Tonya Wallace [goodhopepoppyfestival@gmail.com](mailto:goodhopepoppyfestival@gmail.com)

Good Hope Together P.O. Box 306 Good Hope, GA 30641



## SPONSOR FORM

\_\_\_\_\_ Presenting Sponsor (1) \$1,500

\_\_\_\_\_ 5K Presenting Sponsor (1) \$1000

\_\_\_\_\_ Moina Michael Sponsor \$500

\_\_\_\_\_ Red Poppy Sponsor \$300

\_\_\_\_\_ Good Hope Sponsor \$100

\_\_\_\_\_ Mail check payable to: Good Hope Together, PO Box 306, Good Hope, GA 30641

\_\_\_\_\_ Pay online: [www.goodhopepoppyfestival.com/sponsors](http://www.goodhopepoppyfestival.com/sponsors)

**\*Email Hi-Res logo to:**

[goodhopepoppyfestival@gmail.com](mailto:goodhopepoppyfestival@gmail.com)

Sponsor logo size based on sponsor level

### CONTACT DETAILS:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Office/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

*Good Hope Together reserves the right to deny applications.*

Questions? Please contact Tonya Wallace, 770-605-7040 [goodhopepoppyfestival@gmail.com](mailto:goodhopepoppyfestival@gmail.com)  
Good Hope Poppy Festival P.O. Box 306 Good Hope, GA 30641 [www.goodhopepoppyfestival.com](http://www.goodhopepoppyfestival.com)